

Artwork Check & Proof

The Artwork Check & Proof package is an advisory service that ensures your print will match your (or your client's) expectations. Common errors are highlighted and addressed by our in house design team, appropriate finishing is added and a visual representation of the print is provided prior to production for approval.

Below are some useful tips for submitting your artwork.



Supply artwork to scale where possible but if the size of your design exceeds software limitations, we recommend following a 1:10 or 1:100 ratio.



We accept artwork in either a .pdf, .eps or .ai file type. We can also work to .psd however recommend sticking to a vector format.



Outlining all fonts in your design will ensure that you don't end up with Papyrus when you want Times New Roman. This also applies to linked assets (such as images) which need to be embedded in the file prior to artwork submission.



300 is the go to dpi (Dots Per Inch) for high quality artwork. We advise against going any lower than 72dpi. Also, avoid overprinted fills or outlines as this information cannot be transferred to the production software.





CMYK is the default colour mode for print. If you have a certain CMYK value, Pantone reference (Coated or Uncoated) or RAL scale, please specify this in the Swatch menu of your PDF.



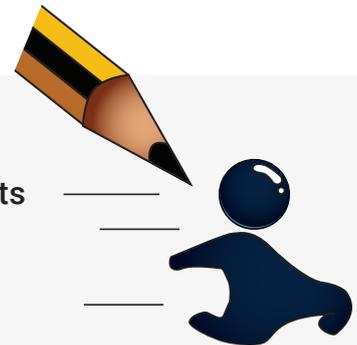
We have templates for all of our standard products that make plotting your design quick and easy. Just ask!



Keeping important assets such as your company logo or contact information 2.5cm from the edge of any given template means that your message be read loud and clear and won't get lost in the cutting process.



For clarity in your print, we suggest a minimum size of 1mm for coloured elements and 2mm for white elements (scale 1:1) in your artwork.



Avoiding overprinted fills or outlines ensures your artwork will remain compatible throughout the production process. Printer marks and colour profiles are also not necessary at this stage.

