



# Artworking FAQ's

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## ARE THERE TEMPLATES FOR YOUR PRODUCTS?

Yes we provide a range of templates that can be downloaded and used for your artwork. Our blank artwork templates can be found under the "Artwork Templates and Downloads" tab on most of our product pages.

## HOW DO I SEND IMAGES TO YOU?

You can upload your artwork once you add your products to the basket. Just click the "+" icon to see all the available options.

Or if it's not ready yet you can send your artwork to [design@northernflags.com](mailto:design@northernflags.com) after you place your order. Please include your order number in the email.

## MY ARTWORK IS TOO LARGE TO BE UPLOADED, WHAT DO I DO?

If your artwork will attach to an email please send it to [design@northernflags.com](mailto:design@northernflags.com). If it is too large to attach, we recommend you use the online service We Transfer ([www.wetransfer.com](http://www.wetransfer.com)). Simply upload and enter the email address above. Please make sure you add your company information and order number in the message section so we can match your artwork to your order.

## WHAT FILE FORMAT IS BEST?

To ensure your product is printed to the highest quality, we suggest your artwork is in vector format. This means you need to supply a PDF, Ai or EPS file.

If Jpegs are provided they need to be the highest resolution possible which is 300 dpi minimum at 100% print size.

## DO YOU ACCEPT POWERPOINT OR WORD FILES?

We cannot print from PowerPoint or Word files. If you do supply either of these types of files, we would have to recreate the artwork which would incur a charge for studio time.

## CAN YOU CREATE MY ARTWORK FOR ME?

Yes we offer a design service at £60 per hour. This includes your desired artwork including 2 amends. If you require anymore amends we charge £15 per amend.

## WHAT COLOUR MODE SHOULD I USE?

Please ensure the document is set up in CMYK mode.



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## IF I HAVE A COLOUR THAT MUST BE MATCHED IN THE PRINT, WHAT SHOULD I DO?

Our printers are profiled to match as close as possible to your brand colours. To do this we must have a "Solid Coated Pantone" reference to match. Please specify this in an email to us and we will sort the rest.

## HOW MUCH BLEED SHOULD I ADD TO MY ARTWORK?

10 mm bleed all round the design is fine.

## SHOULD I INCLUDE A CUTTER GUIDE?

If you have a shaped design requiring cutting out then YES we require a Spot colour named, 'Cutter' please.

## SHOULD I INCLUDE CROP MARKS?

No we don't require any printer marks. Please save your document without crop or bleed marks.

## WHAT SCALE SHOULD I PROVIDE MY ARTWORK AT?

Ideally we would like your artwork at 100% print size, but we do accept a 50% print size. If providing at any other scale, please make a note of this in the file name. For example "Artwork (50%)".

## WHAT RESOLUTION DO IMAGES NEED TO BE AT?

For high resolution and non-pixelated prints, we recommend Jpeg images to be provided at 300ppi, saved at 100% print size. We do however recommend all text and shape based elements to be provided as vector files.

## DO YOU CHECK SPELLING AND GRAMMAR?

No we don't check your artwork for spelling or grammar mistakes. It is important that you check this carefully before sending us artwork.