

YOUR **GUIDE** TO
GREENER PRINT



FABEREXPOSIZE**UK**
eNVIRO

ACTION NOW

ACTIONNOW

This guide is designed so you can take **ACTION NOW** and accomplish your green vision. You can achieve your wide format display print ambitions while staying eco-friendly.

To make it simple for you, we've done the hard work, and present to you not only some of our core environmentally sustainable products BUT we've also given you some examples of how they work within your industry too!

For more information from the UK's
GREENEST DISPLAY PROVIDER
call **0113 205 5185** or email
actionnow@faberexposize.co.uk



ENVIROBANNER



ENVIROFLAG™



ENVIROMESH



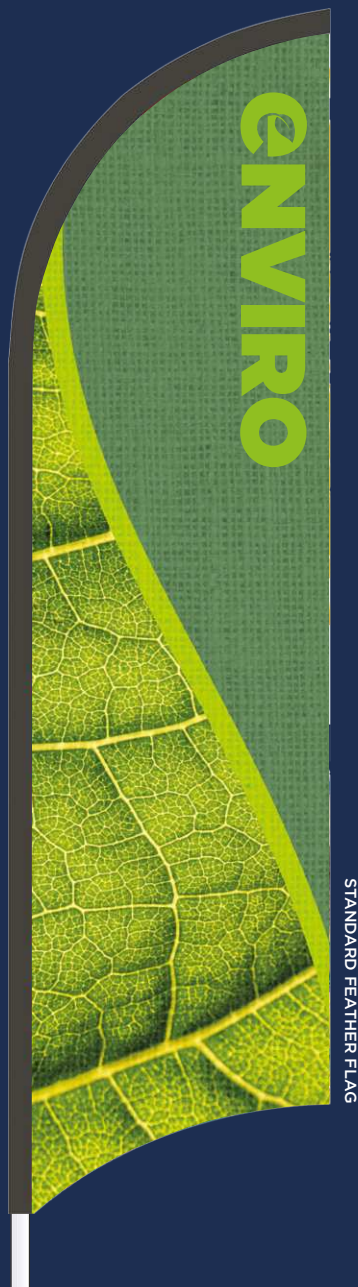
ENVIROLIT



ENVIREX



ENVIROWALL



STANDARD FEATHER FLAG

FLAGS & FEATHER FLAGS

Flags give you presence and visibility. Eco-friendly flag materials allow you to take **ACTION NOW** and maximise your branding without damaging our environment. Depending on what stage of your green journey you're at, we have a range of environmentally responsible options to choose from.

Consider the things that are important to your business when buying a flag, this will help you to select which of our green fabrics best suits your needs.

ENVIROFLAG™

The king of green flag material. EnviroFlag™ uses almost no new virgin material and a typical product sold is made using 24 recycled plastic bottles. EnviroFlag™ is made with the equivalent of more plastic bottles than any other fabric – and once you have finished with it, it can be recycled again! Perfect for feather flags, banners, pitch banners, handwavers, rotating arm flags, rope and toggle flags, wall mounted and forecourt flags.

Understanding your needs and budget is vital to selecting the right green product for you. Get in touch with us, explain your requirements to one of our specialists and we can help you take **ACTION NOW**.

- Every square metre of EnviroFlag™ uses 12 recycled plastic bottles.
- By producing international orders in our global network of factories, we reduce carbon emissions on distribution miles.
- None of our flag materials contain PVC or other harmful substances.
- They're all printed using water-based OEKO-TEX certified environmentally-friendly ink.
- Everything is completely recyclable, NOTHING need go to landfill!

FEATHER FLAGS



FABRIC BANNERS



HANDWAVERS



**ROTATING
ARM FLAGS**



**ROPE &
TOGGLE FLAGS**



WALL MOUNTED FLAGS



FORECOURT FLAGS



KNITTED POLYESTER

Our standard flag fabric is fully recyclable, meaning you can be safe in the knowledge that nothing has to go to landfill once its reached the end of its lifecycle.

Perfect for feather flags, banners, handwavers, rotating arm flags, rope and toggle flags, wall mounted and forecourt flags.

ENDURAFLAG

If your flag is staying in place for a long time, choose EnduraFlag. It lasts twice as long as normal flag material so you can almost halve the amount of material you use by changing too frequently.

Perfect for feather flags, banners, rotating arm flags, rope & toggle flags, wall mounted and forecourt flags.

LIGHTWEIGHT POLYESTER

What is your spec? Does the flag need to be the weight you've requested? Our Lightweight Polyester is perfect for internal use and much less heavy, making it 40% lighter than our standard fabric so using 40% less material!

Perfect for feather flags, banners, handwavers and wall mounted flags.

MAKING THE DIFFERENCE

Small changes to your spec, can **make a difference** to your environmental impact!
Improve the recycling process by moving away from metal eyelets to fabric tabs or recyclable eyelets, so flags can be recycled in their entirety.



BANNERS

Banners provide versatile, eye-catching branding in a range of different solutions, from Heras Fence Covers to Roller Banners and much more. Eco-friendly alternatives to PVC banners have the same look, strength and characteristics but they don't have such a devastating impact on the environment.

Talk to us about what you're trying to achieve with your branding and we can help you transition to one of the green banner options in our EnviroBanner range. All of our materials have different characteristics, so you can take **ACTION NOW** and choose the features you need!

ENVIROBANNER

The flagship product of the EnviroBanner range. It is the perfect alternative to PVC as it looks just like PVC, it has the same strength but importantly it's completely free of both PVC and phthalates which means it can be recycled unlike PVC and it is lighter too – so less materials are used in manufacture!

Perfect for banners, roller banners and lamp post banners.

ENVIROMESH

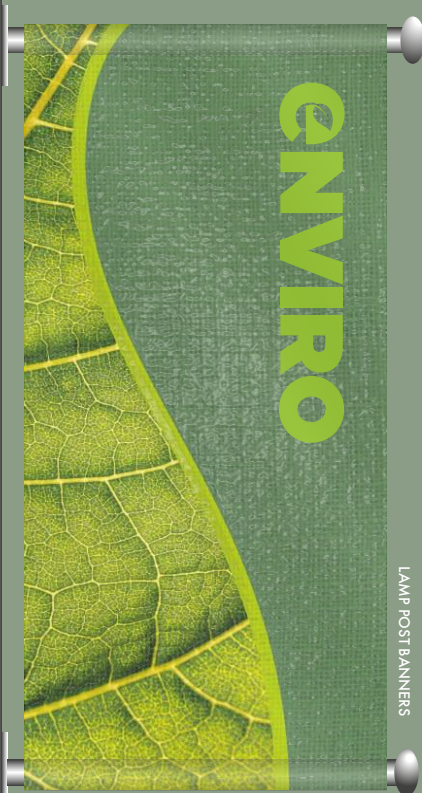
EnviroMesh is durable, suitable for outdoor use and perforated with small holes, meaning air can pass through. It is also over 50% lighter than traditional PVC making a massive impact on both the materials required and the transport distribution carbon footprint. Like all our Enviro products it can also be easily managed through your recycling partner.

Perfect for banners, heras scrim, lamp post banners, barrier jackets and building wraps.

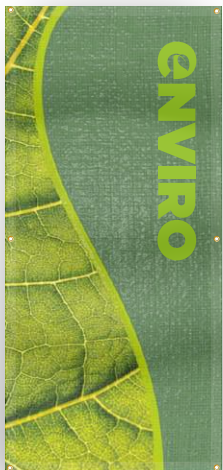
ENVIROFLOW

Our lightest mesh product - this is an extremely lightweight fabric making it perfect for temporary signage solutions such as heras fence scrim or barrier jackets. EnviroFlow is dye-sublimated so it can be washed and used again, extending its life cycle. It also has great show through so ideal for feather flags to.

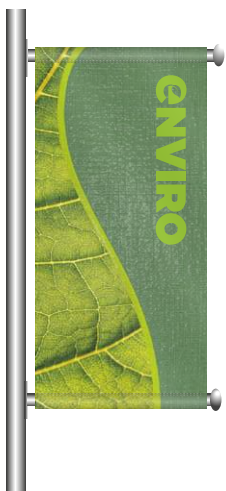
Perfect for heras scrim and barrier jackets.



BANNERS



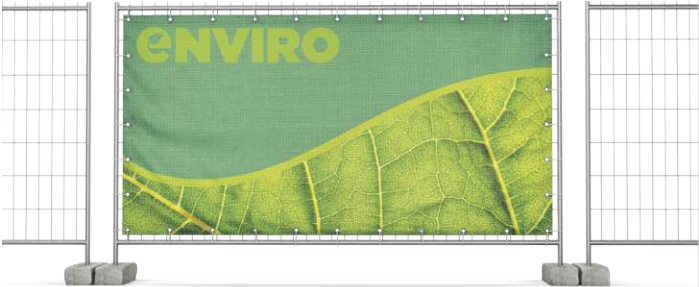
LAMP POST BANNERS



ROLLER BANNERS



HERAS SCRIM



BUILDING WRAP



ACTIONNOW

BARRIER JACKETS



STANDARD



SPECTATOR - FRONT



SPECTATOR - BACK



PONCHO

FAIRLYN MESH®

Another mesh fabric, Fairlyn Mesh® has the same wind-permeable properties as PVC mesh but it's dye-sublimated print is a lot more durable, making it more suitable for adverse weather conditions. It is also an incredibly strong fabric for its weight – ideal for building wraps!

Perfect for building wraps and banners.

ENVIROBLOCK

Do you need a blockout fabric for an overlay or display project? We offer a great dye-sublimated; fabric product made from plastic bottles and fully recyclable. The perfect way to minimise your impact on the environment!

Perfect for banners, backdrops and overlays.

Are you overspecifying your banners? Have you fully assessed what you need them to achieve for you? Is it for a short term promotion with rapid visibility? Or maybe your banner needs to block out what's behind? If so, make sure you don't overspecify – it will save you money and will help you as you take **ACTION NOW** to introduce your own environmental strategy.

Lots of banners used for display, roller banners or hanging banners are made from PVC, the most environmentally damaging plastic. Its production, use and disposal releases toxic, chlorine-based chemicals and it cannot be recycled – meaning it has to go to landfill. Much of our Enviro range is made from recycled products and the best thing is ALL of it can be recycled! Allowing you to take **ACTION NOW** on environmental change without compromising your branding.

MAKING THE DIFFERENCE

Speak to us about how we can save you money on your banners. If they're only for temporary use, you could **save energy** by having them cut all round instead of welding or sewing the hems.



RIGID MEDIA

The rigid media you choose will depend on what you need it for. This is why your spec is so important in helping you select the eco-friendly rigid print that works for you. How rigid and durable does it need to be? Is it for internal use? How premium does the material need to be and how thick? Speak to us and we can help you assess your display requirements to leave you with environmentally sustainable rigid media which provide the same characteristics as standard options, while minimising the impact on the planet.

ENVIRREX

Envirrex is made from polypropylene which is 100% recyclable and waterproof too. It's great for exterior applications and we can source it for you in multiple thicknesses, helping you to select a weight that's both suitable for use and environmentally-friendly. We can even make cost-effective semi-permanent exterior displays to replace solutions like A-boards!

ALUBOND

AluBond is rigid, lightweight and perfect for outdoor use. It's manufactured from a flexible polyethylene core covered with a thin aluminium sheet on each side, meaning it can be recycled. We also have a range of PVC free laminates if your AluBond requires a gloss, matt or anti-graffiti finish.

ENVIROBOARD

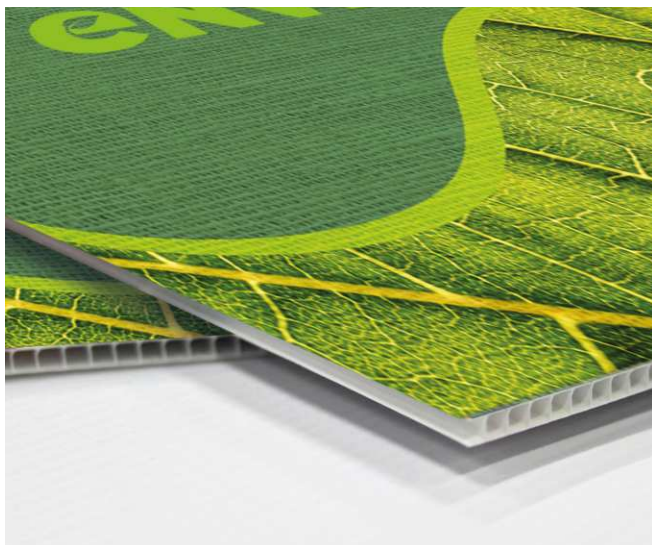
A fantastic green alternative to traditional PVC foam board. Lightweight and 100% recyclable, EnviroBoard has a cell-structured core which gives solid rigidity whilst not increasing the weight of the product unnecessarily. While it has a cell-structured core it's still rated for up to 3 months external use. Unlike traditional foam board, EnviroBoard contains no unrecyclable foam or nasty PVC coatings, and delivers beautiful print on a rigid, sturdy substrate while still meeting your green criteria.

DISPLAY BOARD

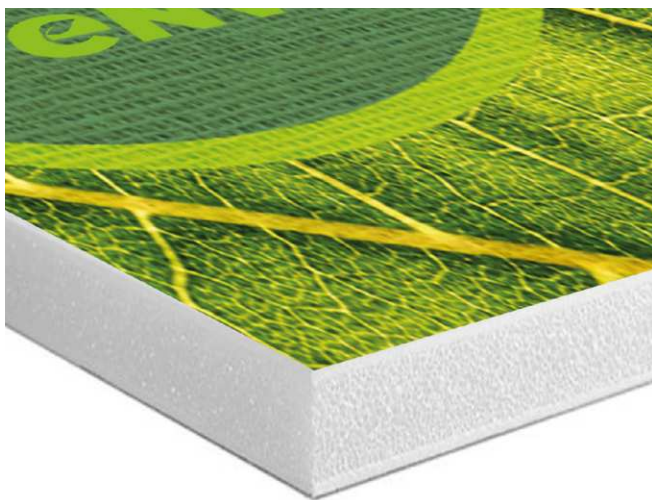
Again, think about exactly what your display print is for. If it's for use in temporary, internal installations then Display Board may be the most suitable option. FSC® certified pulp from well managed forests is used to make card that is fully recyclable and sustainable. We also have recycled display board suitable for temporary outdoor use.

ENVIROBOARD INDOOR

ENVIRREX



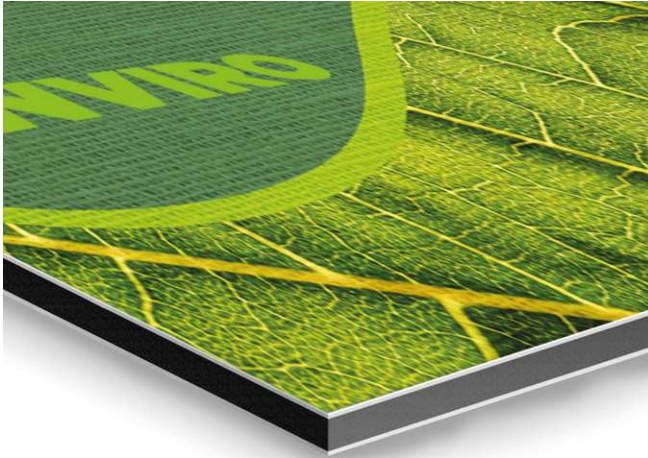
ENVIROBOARD OUTDOOR



ENVIROBOARD INDOOR



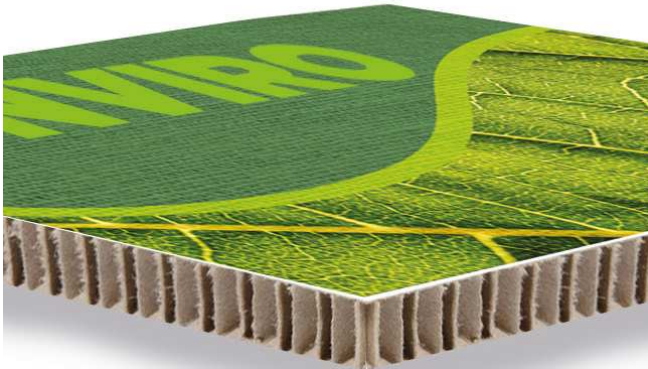
ALUBOND



WOOD



ENVIROCOMB



ACRYLIC



ENVIROCOMB

EnviroComb is manufactured solely from recycled card and is recyclable itself. It creates an adaptable range of boards for everything from long-term installations to one-off promotions, displays, furniture or feature pieces. The great thing about EnviroComb is the eco-friendly cell structure is clearly visible, showing your customers that you are taking **ACTION NOW** on the environment.

ACRYLIC

Free from chemical bisphenol-A or BPA, a carcinogen, unlike other plastics, Acrylic is a popular choice for display and interior solutions. It is also completely recyclable, meaning you can rest assured you are fulfilling your green commitments.

WOOD

We can even print directly onto wood, the most natural of all resources! Again, the substrate is sourced from FSC® certified, responsibly managed forests and can be simply and effectively recycled after it has been used.

All of our rigid media Enviro range can be recycled, so the key thing for you is making sure you have the right type of substrate for your display requirements. You should consider the size and weight of the product, to ensure you are managing costs while staying eco-friendly. Also, think about how long it will be in situ for - short or long-term as we can offer PVC free laminates on some of the substrates to prolong life. Talk to one of our specialists, who will be happy to assess your requirements and help you take **ACTION NOW** on sustainability!

MAKING THE DIFFERENCE

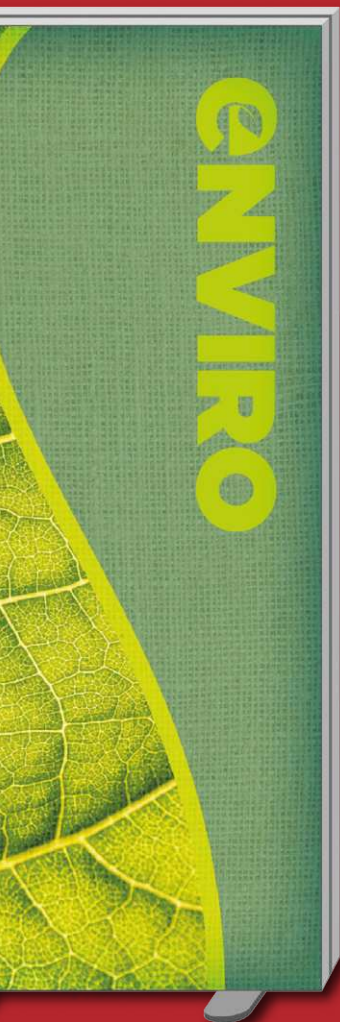
We print using
OEKO-TEX certified
environmentally
friendly inks!



DIGITAL PRINT MEDIA

Achieving your display and interior ambitions while remaining eco-friendly is easier than you'd think. Depending on where you're at on your green journey and your budget, your requirements may differ. We'll help you understand exactly what you need and provide you with a spec that boosts your branding without causing long-term damage to the planet.

Are you looking for a backlit material, frontlit or blackout to add the wow factor to your light boxes, tension frames and banners? Maybe you're after tactical and exhibition POS with rigid materials and stickers or custom-printed wallpaper, glass graphics, manifestations. Perhaps you want exterior signage to create or reinforce your branding. Speak to our specialists about our Enviro range and take **ACTION NOW** on environmentally responsible display branding.



ENVIROLIT

Dye-sublimated backlit fabric perfect for tension frames and lightboxes, each roll of EnviroLit uses 320 recycled plastic bottles in its production! Backlit fabric makes interior retail, window or office displays come alive without causing long-term damage to the planet. It's 100% recyclable too! We use planet-friendly inks and specially created print profiles to deliver deep, vibrant colours.

Perfect for light boxes and tension frames.

ENVIROBLOCK

Looking for a blackout fabric for an overlay or display project? EnviroBlock is a fantastic dye-sublimated fabric product responsibly produced in a carbon neutral factory, the fabric is made from plastic bottles and is fully recyclable. The perfect way to minimise your impact on the environment!

Perfect for tension frames and backdrops.

ENVIRODISPLAY

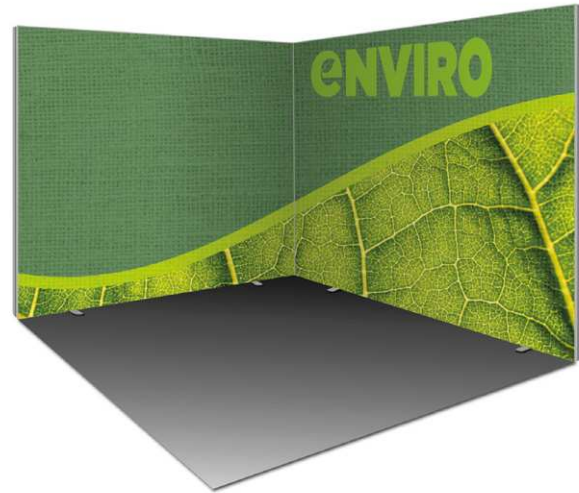
EnviroDisplay is a frontlit display material made from 100% recycled yarn and also completely recyclable. It's printed using dye-sublimation techniques, leading to bold, breathtaking visual displays.

Perfect for tension frames and display stands.

LIGHT BOXES / TENSION BANNERS



CUSTOM FRONTLIT & BACKLIT DISPLAYS



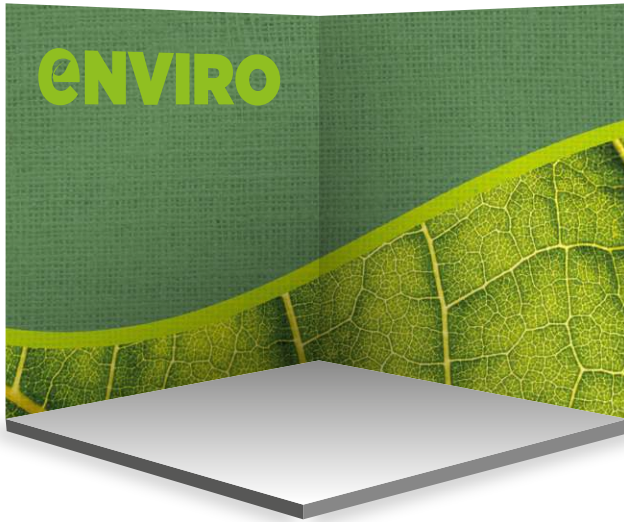
CURVED DISPLAY STANDS



SELF BUILD EXHIBITION STANDS



WALLPAPER & WALL COVERINGS



FLOOR STICKERS



WINDOW VINYL



ENVIROWALL

Our range of green wallpapers can deliver different finishes and reflective environments to deliver the perfect interior look and feel, in an environmentally sympathetic way. We can advise on adhesives and installation to ensure that the whole process meets your environmental strategy.

Perfect for wallpaper.

ENVIROSTICKER

Are your floor stickers for internal or external use? We offer different grades for different purposes. EnviroStickers are PVC free, 100% recyclable and the perfect way to utilise floor display space for advertising or messaging. They're also scratch-resistant and slip-rated.

Perfect for floor stickers.

ENVIROWINDOW

Are you looking to transform interior or exterior displays with window applications? EnviroWindow offers repositionable and removable window stickers, which are PVC free and completely recyclable meaning that absolutely nothing goes to landfill.

Perfect for window vinyls.

Speak with one of our specialists and get the best product for your requirements. Don't look at display solutions which are too thick, too wide or overspecified for the purpose. We've spent years researching all the available options to help you take

ACTION NOW!

MAKING THE DIFFERENCE

Did you know we can add an anti-microbial coating to our Envirolit backlit display material to make it a **sanitised** and **hygienic environment?**



SPECIFIER ASSIST



Part of taking **ACTION NOW** is assessing the specification of your products before you order. Do you need that particular weight of fabric? Are you sure it needs to be as wide as it is? Every additional gram of material means more energy in production and more carbon emissions in transport.

If you're unsure, speak to one of our team and we can help you with our SPECIFIER ASSIST software, designed to cut down carbon emissions on unnecessary manufacturing energy and transport and also help you save money!



To help you we've provided a **handy checklist** so you can identify **savings on every area of your order.**

- ☐ **Weight** – How heavy does your substrate need to be? Speak with us to find out whether a lighter weight might fulfil your requirements.
- ☐ **Thickness** – The thicker your substrate the more energy it will take to manufacture and transport and the cost will be higher. Find out whether you could move to a thinner option.
- ☐ **Purpose** – What is the purpose of your product? This could affect the size, thickness and type of substrate. Just tell our team what you're looking to achieve and they'll advise on the best choice.
- ☐ **Time** – How long will the product be on display for? Is it for a short term promotion or something that will need to be in situ for longer? This will affect the spec of your product.
- ☐ **Coverage** – Does the substrate need to provide coverage for what is behind? For example, hiding view of backstage areas at events? If not then a lighter substrate which is more see through might be better.
- ☐ **Durability** – How rigid and durable does your product need to be? Be careful you're not over specifying on the substrate, our team can help advise you on this.
- ☐ **Inside or Outside?** – Internal or external use will affect the spec of your products. Make sure you're not wrongly choosing external grade substrates when lighter, non-waterproof ones will do.
- ☐ **Type of Material** – For many of our products we have a range of substrates available, each with varying characteristics. Our team will help you pick a product which is the best fit for purpose while minimising the environmental impact.
- ☐ **Premium** – It may be that you're after an elevated premium look for your branding. This doesn't necessarily mean you need the heaviest, thickest substrate. Talk with our team to understand your needs.

Easy **GREEN BRANDING** solutions to make your event sing

Take a look at these core industries and how we take **ACTION NOW** to help them achieve their green branding...

Sports



From triathlons, cycle events or road races, all the way to high profile stadium events, eco-friendly sports branding will take your sports event to the next level.

DID YOU KNOW?

By choosing your sports event overlay and branding products from our Enviro range you will be ensuring 0% goes to landfill after the event. Everything is completely recyclable!

Exhibitions



No matter the size of the exhibition, how it is dressed will be key to its success. Green print solutions for both organisers and exhibitors are a perfect way to achieve this.

DID YOU KNOW?

You could reduce the print and display signage carbon emissions for a 3 day, 11,600m² exhibition by up to 70% by using products from our Enviro range.

Take **ACTION NOW** with our easy guide to branding your event without compromising the environment. Eco-friendly products aren't a sacrifice.

You can still achieve the same eye-catching, vibrant print to engage visitors or customers, but you also minimise your impact on the planet.

Festivals



Carbon-neutral festivals are now commonplace, and your event branding plays a vital part in this. Now you can pick from a range of eco-friendly print solutions to elevate the look.



If you moved festival display signage to green options from our Enviro range, you would be using between 15,000 and 20,000 recycled plastic bottles!

Retail



Branding for retail outlets is absolutely essential, and so is the need for this signage to be environmentally friendly. Help your customers engage with the environment with green solutions.



Retail outlets use on average 150m² of branding and display print a year, by moving to green alternatives, each store could save over a ton of carbon emissions.

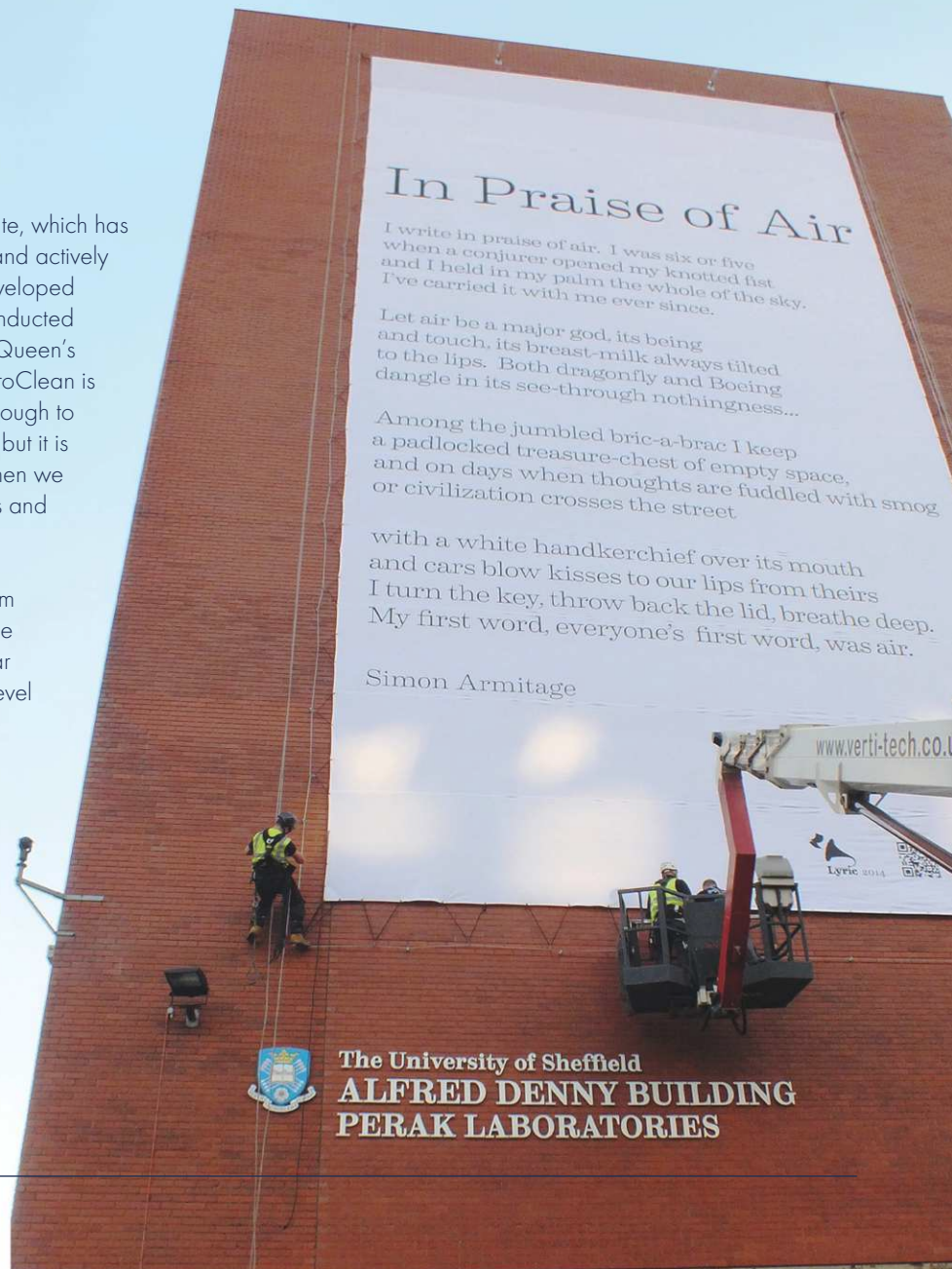
ENVIRO CLEAN BANNERS

EnviroClean banners use a special coated substrate, which has a catalytic effect on the surrounding environment and actively removes air-borne pollutants. EnviroClean was developed over a number of years, with in-depth research conducted in partnership with the University of Sheffield and Queen's University Belfast. The key point underpinning EnviroClean is that, when it comes to tackling pollution, it's not enough to do it for yourself. One person will have an impact but it is minimal. If we all make a change for each other then we could remove a lot of the air pollution in our towns and cities created by motor vehicles.

A 20m x 10m banner will remove the pollution from a bus or about 20 cars every day it is in place. The widespread introduction of EnviroClean and similar catalytic products could dramatically reduce the level of air-borne pollutants, thereby improving the quality of life for all members of society. Take **ACTION NOW**, get in contact with us and find out more about EnviroClean today!

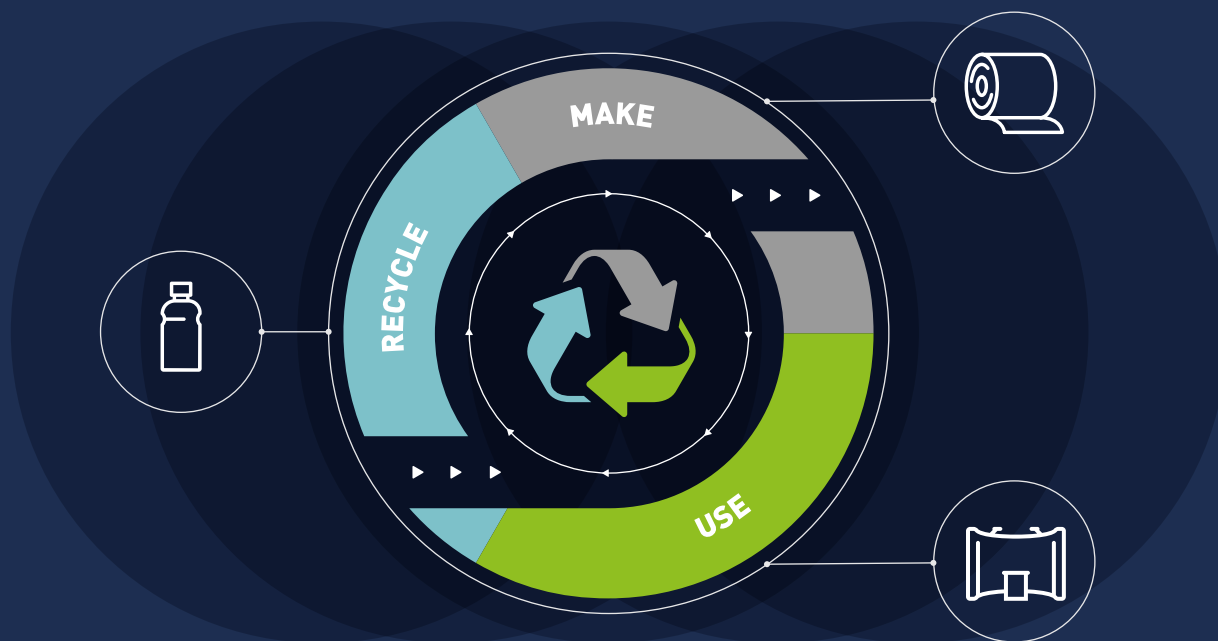
Because of the complexities of the treatment of EnviroClean, it's only viable on larger print runs and understandably there is an extended lead time on it.

ACTIONNOW



The University of Sheffield
ALFRED DENNY BUILDING
PERAK LABORATORIES

Become part of the **CLOSED LOOP** circuit



Our **ACTION NOW** initiative supports you in becoming part of a CLOSED LOOP. Not only do we use recycled products wherever possible but we then recycle them again once they've reached their end of use.

Closed loop recycling minimises waste and also reduces transport carbon emissions, as well as eliminating the energy and resources required to create a brand new product!

Our aim is to make sure nothing goes to landfill, meaning you can have confidence your products are minimising environmental impact at every level.

Join our
**RECYCLE YOUR
FABRIC** programme



Take **ACTION NOW** and play your part in developing circular economy. In 2019, we launched our **RECYCLE YOUR FABRIC** programme – the first printer in the country to do so.

It's always best to recycle locally but if you're struggling to find a fabric recycling partner to do so then get in touch and we may be able to help?

Call us for more information on **0113 205 5185!**

RENEWABLE ENERGY

powering the group



Across the FaberExposize UK group, we realised the potential of harnessing the energy of the sun years ago. We took **ACTION NOW** and installed solar panels at our factories to ensure we're doing everything we can to reduce our carbon footprint, generating over 750,000kW of power in the last 5 years.

We don't stop here, using wind and tidal power across the group also. This clean, sustainable source of energy, allied with responsible printing practices, is just part of our commitment to the environment.

We were one of the first printers in the UK to use renewable energy, so you can rest easy knowing that all of our products are manufactured using clean, sustainable power!

ACTION N' GW



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made from recycled silk card