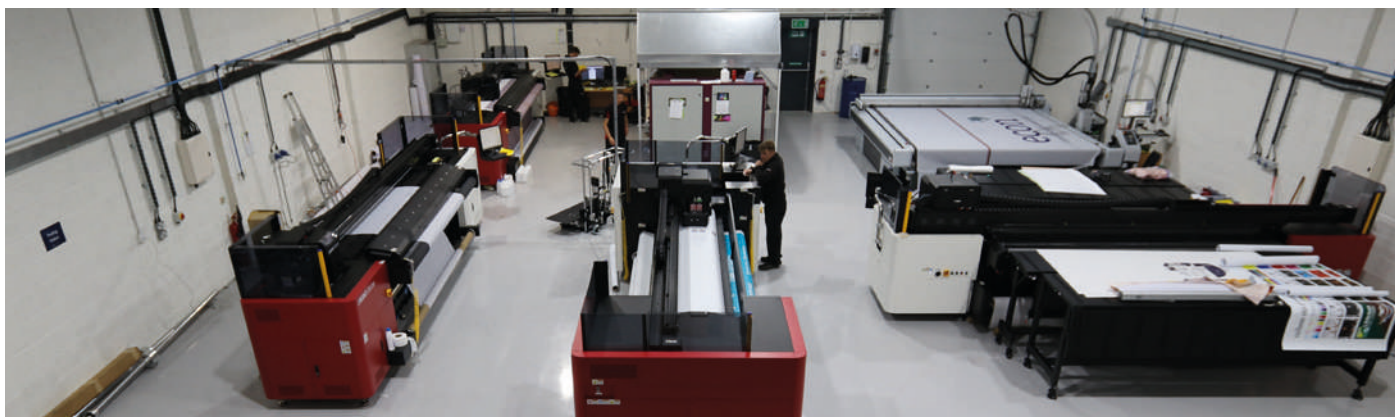


Northern Flags



Construction Brochure

ANAPURNA RTR3200i LED



WELCOME

Allow me introduce you to Northern Flags, the UK's leading wide format printer, construction signage specialist and part of the Europe-wide Faber Group. With factories in Poland, Germany, Thailand and the Netherlands; we're always able to deliver a lower cost because we have control of every aspect of our supply chain. Price is important but you can rest assured you won't sacrifice product quality and service level when you choose Northern Flags to assist with your signage.

Here in the UK, we are a market leader, supplying printed flags and flag poles for the housing and construction sectors. We are able to offer a full service with dedicated account management for residential, commercial and civil infrastructure projects; from initial audit and review, through product selection, express delivery, installation and after-sale service. Whatever signage solutions you need for your developments, we can assist with a full range of products such as Flags, PVC Banners, Heras Fence Scrim, Dibond, Correx Boards and much more.

This brochure highlights just a few of the core construction products we can offer. We are able to accommodate any requirements and our specialist team are available for advice, quotations and details of current specification. We're happy to arrange COVID-19 secure tours of our production facilities and we can also offer a design and visualisation service. We look forward to working alongside you to elevate the branding of your development!

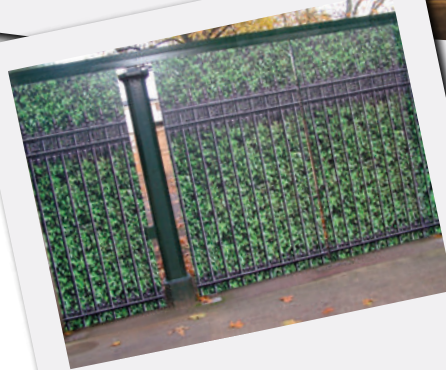


Iain Clasper-Cotte
MD Northern Flags Ltd

INSPIRATIONAL CORNER

Inspiration Corner is where we look at some of the products and designs that really help to elevate a construction development's branding. Whilst we haven't provided all of the signage solutions below, this is the level you can expect us to exceed!





BREAKING GROUND

The point where work begins on a development is the sometimes a branding opportunity missed. Alert future customers to your offerings and present your brand using solutions such as Heras fence scrim, flag poles and more.



Flag Poles

Durable, lightweight aluminium. Available in different lengths, with a rotating arm or halyard.



Scaffolding Sheeting

Custom printed, resistant to extreme weather conditions and available in different widths.



Correx Signage

Weatherproof, durable and lightweight fluted plastic. Ideal for a range of temporary signage.



Heras Fence Scrim

Choose from a range of fabrics, sizes and styles for eye catching custom printed signage.



UNDER DEVELOPMENT

As soon as you have a sales office set up, make sure it is branded with clear, informative signage that displays your company in the best light. Do so using print solutions such as correx boards, feather flags and vinyl floor graphics.



Pavement Signs

Doubled sided custom printed signs, with fillable water base. Available in different styles and frame colours, for flexibility.



Correx Signage

Weatherproof, durable and lightweight fluted plastic. Ideal for a range of directional signage.



Floor Signage

Slip rated, external floor graphics are a vital way to direct customers and visitors to your site in simple, easy manner.



UNDER DEVELOPMENT

The exterior and entry of your development is a key to how you can advertise your offerings and reinforce your brand image. Quality, professional products such as ACM hoarding, totem signs and aluminium boxes are vital.

Aluminium Boxes

Bright, helpful doubled sided signage to welcome visitors and wish them farewell.



ACM/Dibond Hoarding

The perimeter of your site offers a great opportunity to show potential customers what the finished development will look like.



ACM/Dibond Boards

Display permanent offers, differentiate between houses or sign car parks with handy, durable custom printed signage.



ACM/Dibond Vinyl Wrapped Boards

Striking, branded totem signs at site entry.



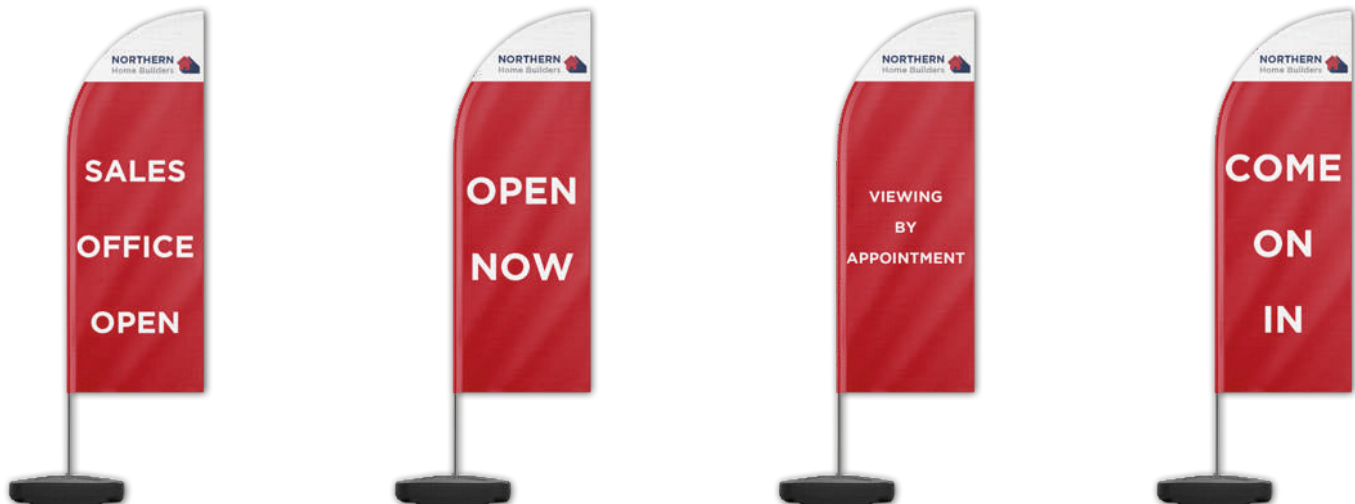
PVC Banners

Custom printed, weather resistant banners to allow you to display temporary messages like offers or social distancing rules.



Feather Flags

A staple of any eye-catching point of sale location. A sturdy solution available in a range of styles, frame sizes, and fabrics.



SALES & INFORMATION POINTS

Areas where it is absolutely vital to catch the customer's eye, as it could be the difference between a sale or not. You should do this with durable, high quality print solutions such as feature wallpaper, roller banners and more!



Wallpaper

Custom printed feature wallpaper is a great way to elevate your sales office offering while displaying the finished show homes.



Floor Signage

Long-lasting floor vinyls are great for directional signage or to boost offers.



Roller Bannerstand

Perfect, eye catching print solutions that can be placed at the point of entry.



Edge Lit Acrylic Display

Add a touch of luxury with edge lit acrylic display for your home listings.



SHOWHOMES FULLY OPEN

Once your show homes are fully open, you won't want to waste any time in advertising them. From your permanent sales office, to complete site branding, quality signage is a key way of turned an interested passer by into a prospective buyer.



Flag Poles

Available in a range of sizes, with rotating arms or halyards, our flag poles are proven, weather resistant marketing tools.



Cut Aluminium

The name of the development should be a focal point. This can be achieved with cut aluminium or enquire for further options.



Lampost Banners

Double sided digitally printed banners, on a marketing leading spring system, lend an air of class to your development.



SHOWHOMES FULLY OPEN

The final touches across your development help to elevate your offering. Put prospective buyers at ease and reinforce the level of quality with signage such as below, or we can help you design something completely unique.

Aluminium Boxes

Sturdy and easy to install signage options, that stand out and reinforce your brand while enduring the weather.



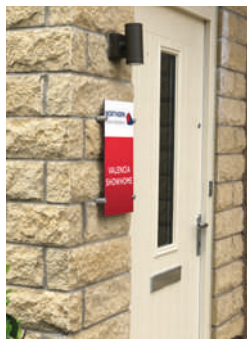
3D Light Up Lettering

Make a statement with special installations as the entrance to your development which leave a lasting impression.



Dibond House Signs

Listings for your show homes are small but essential touches, which can be easily achieved using fixed house signs.



Dibond Backed and Acrylic House Signs

For a higher quality finish, you can choose from our acrylic facing signs which give a gloss look for premium homes.



Aluminium Fascia for Sales Information Office

Dressing your sales office in the right signage is a way to install confidence in your brand and proposition and easily achieved using a range of aluminium signage.



Café Barrier

Café barriers are an easy way to guide prospective buyers around your estate. With clear, informative print advertising a range of deals and messaging, these mobile solutions are reusable and ideal for point of sale.



INNER CITY DEVELOPMENTS

Inner city developments generate a lot of interest from the beginning of the build. Use your perimeter signage as an opportunity to advertise the forthcoming build to prospective buyers utilising a range of solutions.



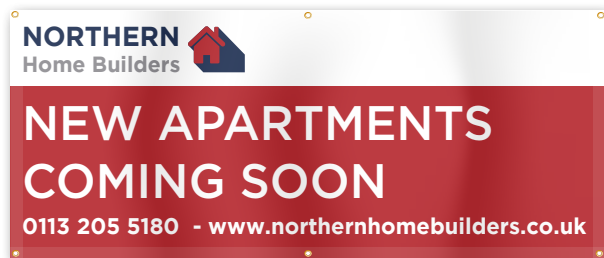
Large Banners & Building Wraps

The exterior of a new building or redevelopment offers huge advertising potential, take advantage with building wraps and banners.



PVC Banners

PVC Banners are cost effective and durable signage.



Hoarding

Advertise your development with perimeter hoarding.



CIVIL INFRASTRUCTURE PROJECTS

Civil infrastructure projects are developments which require a lot of signage due to the extent of the permitter works. This can be used for messaging, to reinforce your brand or to deliver reassuring messages to the general public.



Dibond Signage

Rust proof aluminium composite material, which displays vibrant print and really lasts.



Dibond Wayfinding & Info Signage

Essential directional and safety signage, printed on aluminium composite material.



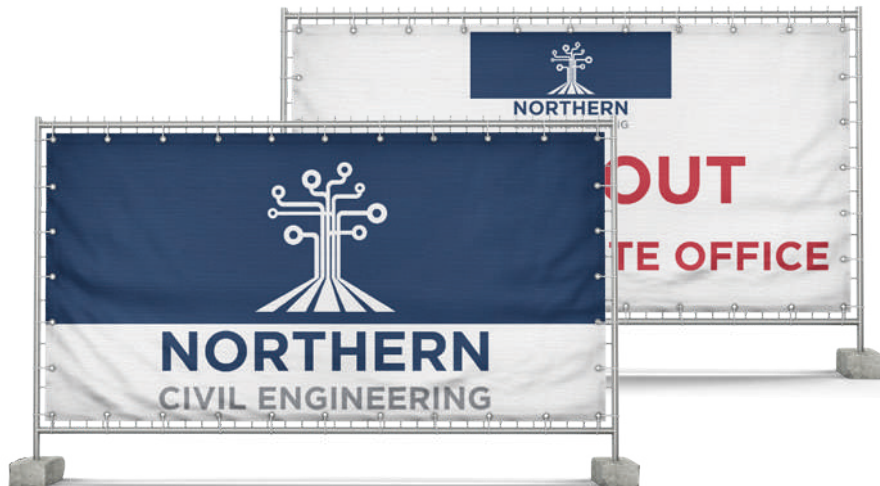
Hoarding

Dress the perimeter of your site with durable hoarding.



Heras Fence Scrim

Signage on prevalent Heras fence panels is a great branding opportunity.



POP-UP ENGAGEMENT SPACE

When travelling the country to present your development and engage with the public, you need reliable and mobile engagement spaces. These can be fully branded using a range of print solutions to help deliver your message.



Roller Bannerstand

Eye catching print solutions placed at the point of entry.



Kiss-Cut Vinyls

Vinyl graphics easily applied and removed.



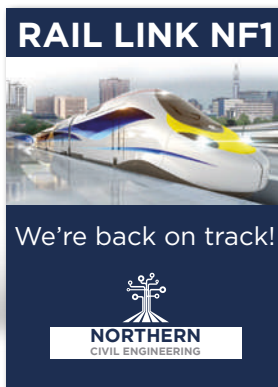
Vinyls

Vinyl graphics easily applied and removed.



Posters

Simple, cost effective print solutions.



Feather Flag

External and eye catching signage.



SOCIAL DISTANCE SIGNAGE

Social distancing will be required for some time yet, so you should consider that any new development will require the same precautions reinforced by messaging. Print solutions include crowd barriers, floor vinyl and more.



POSTERS



BARRIER JACKET



ROLLER BANNERS



FEATHER FLAG



FLOOR STICKERS



EVENT TENT



LAMPOST BANNER



HANGING BANNER



BANNER FRAME



SOCIAL DISTANCE SIGNAGE

CORREX SIGNAGE - NF07



CORREX SIGNAGE - NF08



CORREX SIGNAGE - NF09



CORREX SIGNAGE - NF10



CORREX SIGNAGE - NF11



CORREX SIGNAGE - NF12



CORREX SIGNAGE - NF13



CORREX SIGNAGE - NF14



CORREX SIGNAGE - NF15



CORREX SIGNAGE - NF16



CORREX SIGNAGE - NF17



CORREX SIGNAGE - NF18



A-FRAME



BARRIER JACKET



PAVEMENT SIGN POSTER



FEATHER FLAG



CAFE BARRIER



PAVEMENT SIGN



EVENT TENT



HERAS FENCE BANNER



SANITISING STATIONS

Sanitising station only option



NF-SAN003



NF-SAN012



NF-SAN013

PERSONAL EMPLOYEE PRECAUTIONS

PLAIN FACE MASKS



CORPORATE FACE MASKS



STATEMENT FACE MASKS



CLEAR VISORS





Units 4&5
Millshaw
Leeds
LS11 0LX

0113 205 5180
sales@northernflags.com
www.northernflags.com



GET NOTICED!